ผลงานสร้างสรรค์เผยแพร่ระดับนานาชาติ(ที่ไม่ได้รับรางวัล)

1. Mellow Art Award 2021

ช่วงมกราคม – เมษายน พ.ศ.2565 On Mellow app

1.6 Artwork: Uncontrollable mind, Mixed media printmaking

Mellow Art Award 2021



Mellow Art Award 2021

For the second annual Mellow Art Award 2021, we are seeking artwork to circulate globally through the Mellow app.

Artists will enjoy worldwide exposure to their work via Mellow. Also, you will be able to receive Vibes* (a small amount of donation) from your fans.

Would you like to bring joyful relaxation and inspiration to the world with your art? Come join us!

We look forward to your application for our 2021 Mellow Art Award.

*Users can purchase 'Vibes' that can be sent to the art available on the Mellow app to express how it makes them feel and support the artist that created it.

Awards

Grand prize (1 artist)	200,000 JPY Feature article on Bijutsutecho.com
Second prize (10 artists)	30,000 JPY
Jury award (3 artists)	Special prize from the jury
Honorable mention (25 artists)	10,000 JPY
Special prize (Unlimited)	Featured on the Mellow app

Juries

66

I am always on the search for artists who pursue originality in their work.

Whether it is the way they work with the material, whether they use material such as data as their medium, or whether it is the topics they are working on.

I am looking forward to seeing works that will offer viewers new perspectives on everyday topics, materials, or concepts.



Entrepreneur, Lecturer, Founder of The Artian

Nir Hindi

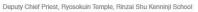
Nir Hindi is an entrepreneur and lecturer who founded The Artian, a transdisciplinary consulting and training company that applies artistic mentality, methods, and practices in technology and innovation spheres.

Hindi is devoted to fostering Renaissance Thinking – combining art with engineering, science, and technology. He especially advocates the connection between artistic and entrepreneurial mentality, two areas that fuel each other and provide endless mutual learning opportunities. He has worked with renowned companies such as Google and BCG while focusing on helping organizations develop creative environments, build innovation capabilities, and position art as a source for technological innovation.

As a leading specialist in the field, he is part of Cotec's 100 experts to promote innovation in Spain, a member of the Cultural Leaders Network at the World Economic Forum, and an adjunct professor at IE Business School.

Hindi is the author of the Japanese book "Renaissance of Renaissance Thinking – a New Paradigm in Management" and the host of the podcast "Shaping Business Minds Through Art.





Toryo Ito

After undergoing training in the Kenninji School's specialist training dojo, he took charge of zazen instruction at Ryosokuin Temple, a position he held for fifteen years.

He has taught zen in many locations around the world, including in France, Germany, and Denmark, as well as led a seminar on zen at Facebook's US headquarters.

In July, the app "InTrip", which aims to incorporate zen into daily life, was released.

He is also in charge of several well-being mentors for overseas companies and executive coaches for domestic companies

Book: "Monday Meditation - New habits to lighten the heart and mind at the start of the week." (Ascom)



AIGA Medalist 2021, "Expanding Access"

Cooper Hewitt National Design Awardee 2021, "Design Visionary"

Honorary IBM Design Scholar 2021

Dr. Cheryl D. Miller

Dr. Cheryl D. Miller is a legacy visual artist having mastered both disciplines of fine and applied arts. She is recognized for her outsized influence within the graphic design profession to end the marginalization of BIPOC designers through her civil rights activism, industry exposé trade writing, research rigor, and archival vision. Miller is a national leader of minority rights, gender, race diversity, equality, equity, and inclusion advocacy in graphic design.

A recipient of countless awards, she is dedicated to visual arts advancement. The Cheryl D. Miller Collection at Stanford University is her legacy professional firm's archive, including her memoir research and manuscripts. She is further regarded as a Fine Artist, having a passion for Abstract Expressionism. A colorist, she evokes contemporary impressionism and fauvism to new expressions for collecting, interior and hospitality design. She has been curated in the MvVO Art show, New York City, 2019.

She is a Distinguished Senior Lecturer in Design at the University of Texas–Austin. She is a member of the Board of Trustees of Vermont College of Fine Arts and the President's Global Advisory Board of Maryland Institute College of Art.





Hi Wari Saengsuwo,

We are very delighted to let you know that your application at Mellow has been approved.

You have been selected to receive a Special Prize or higher in the Mellow Art Award 2021!

We will inform you about the details of the award again in mid-March.

Now you can use the full features of the Mellow app as an artist and we wish you enjoy the Mellow app as an artist and more!

Best Regards, Mellow Team



